

PORTFOLIO: www.dkpsagi.wixsite.com/work

EMAIL:

dkpsagi@gmail.com

BEHANCE:

www.behance.net/dkpsagi

MOBILE:

+91 89831 58986

An engineer turned designer - learning & improving designs & businesses now mostly foused in A.I. based technologies. Previously worked for startups in Agritech, Healthcare, Travel Hospitality spaces.

Love to create more, explore new & craft experiences for humans & beyond.

#### **TOOLS**

Paper & pen Sketch Adobe XD Invision/Marvelapp Balsamiq Zeplin Flinto Adobe After Effects

Adobe Premiere Pro

#### **SKILLS**

Human Persona
Rapid Ideation
UX Strategy
Sketching/Wireframing
User Interface Desgin
Interaction Design
Prototyping
Usability Testing

## WORK

### Now Accio.ai

Sr. UI/UX Desginer

April 2019 - Present

- Created analytical dashboards for curation tools, campaigns, video class detection
- Created dozens of video contextual ads for OTT platforms & video blogs
- Created dozens of image contextual ad formats for blogs and websites
- Designed enterprise A.I. models based video annotation tool
- Designed ad interactions for smart TV, knowledge graph interactions 'Pulse' for OTT, customized contextual ads for clients

### Checkapp Healthcare

September 2017 - March 2019

**UI/UX** Desginer

- Designed customer facing search platform a Web/Mobile Progression Application & mobile app used by patients & their family members
- Web & mobile flow includes patient dashboard, product & portfolio pages
- Created enterprise WPA for hospitals/clinics

### Zuver (acquired)

February 2017 - July 2017

**UX** Desginer

- Revamped customer mobile app for bookings & commutation
- Revamped website for web based bookings & commutation
- Designed mobile app for drivers to bridge enterprise businesses

#### RML AgTech

April 2016 - February 2017

**UI** Desginer

- Designed customer facing mobile app for farmers to be with them in every step of precision farming available in 6 Indian languages
- Designed enterprise facing mobile app for traders to collect data points
- Revamped portfolio web pages

# **EDUCATION**

Remote - Design Psychology and Web Design

Interaction Design Foundation

Degree - Bachelor of Engineering (E.C.)

2013

Nov 2015

Nagpur University